



2017 Parks Photo Contest

How do you see Addison Parks?

WHAT IS IT?

- The Town of Addison Parks Photo Contest (“Parks Photo Contest”) is created by the Town of Addison’s Parks and Recreation Department in an effort to see how the community uses the parks in the Town of Addison, Texas (“Addison”).
- Each photo submission (“Entry”) must be accompanied by a brief description, as well as the name of the park where the Entry was taken.
- Entries must be:
 - The original work of the participant; and
 - An accurate reflection of the scene as it appeared, without any alteration, whatsoever.
- Winners will be announced each quarter and selected by a panel of Addison employees. Contest participants may enter multiple photographs, but are only eligible to win one quarter per year. A grand prize winner will be selected from one of the quarterly winners through a social media campaign.
- Quarterly prizes include a \$25 gift card to Blue Goose Cantina, Nate’s Seafood and Steak House, Los Lupes or Union Park, and the grand prize is an iPad mini.

WHEN IS IT?

- The contest will run from **March 1, 2017 through March 20, 2018**, but winners will be selected quarterly.
- Contest participants may enter multiple photographs, but are only eligible to win one quarter per year.

WHO IS ELIGIBLE?

- The Parks Photo Contest is available for entry by visitors to Addison parks and Addison residents, only.
- Employees, City Council members and Addison board members are not eligible to participate.
- There is no limitation on the number of entries an individual may submit. However, a participant will not be selected as a winner more than once during the entirety of the Parks Photo Contest; unless they are selected as the ultimate winner of the Parks Photo Contest after winning one of the quarterly competitions.
- All participants must be 13 years of age or older at the time of entry to participate in the Parks Photo Contest.

REQUIREMENTS/REGULATIONS

- All photos must be in digital format and may not exceed 20MB.
- Photos shall only be considered for the quarter in which they are submitted.
- All photos must be submitted to parkphotocontest@addisontx.gov and include the following:
 - Contestant name
 - Photographer's Name (if different)
 - Phone number
 - Email
 - Address
- **Addison shall not be responsible for lost, damaged, late or misdirected entries, or for faulty uploading connections and technical malfunctions.**
- The following photographic image submissions are ineligible for consideration. Photographic images shall not:
 - violate or infringe upon the copyrights, trademarks, rights of privacy, publicity or other rights of any person or entity;
 - contain sexually explicit, nude, obscene, violent or other objectionable and inappropriate content;
 - involve damage to the environment by the photographer;
 - contain malicious code, such as viruses, time bombs, cancelbots, worms, Trojan horses or other potentially harmful programs or other material or information;
 - feature the likeness of any living person without written permission from that person, or his or her parent or guardian if the person is a minor, for its use in connection with this Competition and all licensed uses;
 - violate any applicable law, statute, ordinance, rule or regulation;
 - trigger any reporting or royalty obligation to any third party; and/or
 - Contain any other imagery, situation, circumstance or problem deemed inappropriate by Addison.
- Addison shall, in its sole and absolute discretion, determine the eligibility and/or appropriateness of photographic image submitted for consideration.

COPYRIGHT

- **By entering the Parks Photo Contest, an individual agrees to grant Addison a non-exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, display, reproduce and translate your entry, including in marketing activities, social media channels and addisontx.gov. You agree that this consent is perpetual and cannot be revoked.**
- **By submitting an Entry, you agree that you have obtained any and all necessary written permissions from any living person depicted in your Entry for use by Addison related marketing activities, in any media or format now known or hereafter invented, in any and all locations, without any payment to or further approval. If the Entry depicts a minor, his or her parent or guardian must have agreed in writing to such uses, and the Entry must include the name and contact information for the minor.**

PRIZES

- Addison will announce the final winner at the end of each quarter on the Addison webpage, where the Finalists' photographs and the name of the Finalists will be displayed. The winner will then be awarded the prize.
- Prizes include a \$25 gift card to Blue Goose Cantina, Nate's Seafood and Steak House, Los Lupes or Union Park for quarterly winners and an iPad mini for a grand prize that will be awarded to one of the quarterly winners on the following dates:
- Spring 2017: Runs March 1 – June 20. Winner announced by July 1, 2017
- Summer 2017: Runs June 21 – September 20. Winner announced by October 1, 2017
- Fall 2017: Runs September 21 – December 20. Winner announced by January 1, 2018
- Winter 2017-2018: Runs December 20 – March 20. Winner announced by April 1, 2018
- Grand Prize winner will be announced before May 15.
- A prize does not include assistance with travel costs or other expenses associated with prize pick-up. No cash in lieu of prize. No substitution of the prizes is permitted, and the prize is also not assignable or transferable. Limit one prize per person.

QUESTIONS

- Please contact parkphotocontest@addisontx.gov for questions regarding the 2017 Parks Photo Contest.
- Participants may submit multiple pictures, but only one will be considered for prizes.

DISCLAIMER: ADDISON RESERVES THE RIGHT TO AMEND, ALTER, ADJUST OR INCLUDE ADDITIONAL RULES AND/OR REGULATIONS FOR THE PARKS PHOTO CONTEST AT ANY TIME WITHOUT NOTICE OR WARNING TO THE PUBLIC OR POSSIBLE ENTRIES.